5. MAKING PHOTOGRAPHS FOR ILLUSTRATION IN PUBLISHED ARTICLES

C. H. Hansons

The advancement of the science of agronomy as well as popular interest in and support for it would be appreciably enhanced by a greater and more wisely directed use of photography. In its legitimate field, the camera can not be surpassed as an accurate, convenient, and economical instrument for the recording of agronomic data and of farm scenes and practices of interest to the agronomist and the reader of his articles.

The use of illustrations always adds appreciably to the expense of printing and therefore it is fair to ask, "When are we justified in illustrating our articles?" Only when we have suitable photographs that will not only direct attention to and arouse interest in our article but will also explain or clarify the text. The pictures must tell clearly some definite worth-while story and reinforce and help to fix the impression made by the printed word.

There is no use of bewailing the fact that much of our photographic work is a waste of time, money, and effort. Our duty is

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