THE EFFECTIVENESS OF TEN YEARS OF AGRONOMIC EXTENSION WORK IN THE MISSOURI CLOVER AND PROSPERITY PROGRAM

IDE P. TROTTER

For 10 years the Missouri "Clover and Prosperity Program" has occupied a prominent place in the agronomic extension work of the state. The authors of this plan outlined it fully before the American Society of Agronomy at Washington in 1924. Now that the program has been in actual operation for 10 years, there is presented here briefly the plan and the progress obtained during that time, together with results of studies made as to the effectiveness of the program in changing the legume practices of Missouri farmers.

DESCRIPTION OF THE PROGRAM

Missouri farmers, in common with those of most other states, have long been in need of a greater acreage of legumes to round out properly their diversified type of agriculture and to provide properly for their large livestock population. One purpose behind the launching of the clover and prosperity program was to analyze this problem and to organize an approach to its solution so as to make the time and money spent on legume work, both in investigation and extension, most effective. The authors of the program outlined its three major phases as follows:

I. A propaganda phase—to arouse interest and convince farmers of the value of legumes.

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2Extension Assistant Professor of Field Crops.