The ICCA Program has been blessed to have a long history of leadership that has seen it through numerous challenges. The success the program has experienced is the result of having a path to follow: a vision, a mission, and a set of goals. Program leaders—past, present, and future—have gathered on occasion to review and critique that document to update its direction. Such was the case in Tampa, FL last November prior to the ASA Annual Meeting.

The ICCA leadership took on the task of reviewing the previous document and came up with a new “Strategic Plan 2014–2016” (see opposite page). Hopefully it will stimulate your desire to get involved. It is a document that will be the focal point for my year of leadership as ICCA chair this year. I assure you, we will not “Follow the Yellow Brick Road.”

The ICCA Program depends on more than 400 volunteers working on committees and boards to provide the leadership that guides the program. We could not do it without them. If it weren’t for the volunteers that have stepped up to assume leadership roles, we would be like a ship without a rudder!

To adequately put the strategic plan into action, we will need additional volunteers. After reviewing the plan, if you feel motivated to get involved and help direct the ICCA Program down our defined path, please get in touch with either Luther Smith (lsmith@sciencesocieties.org) or me. I was very impressed at our last North American CCA Board Meeting in Iowa at how many CCAs approached me to offer their help. That doesn’t mean we have filled all the volunteer slots, though. I took it as an indication of the level of willingness to “get involved.”

A strategic path…
not the ‘yellow brick road’

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Lead-er-ship \
ˈlē-der-ˌship\ noun
1. the office or position of a leader; 2. capacity to lead; 3. the act or an instance of leading (Merriam-Webster)