The Wisconsin CCA Board would like to congratulate Mark Weihing as the 2015 Wisconsin CCA of the Year! Weihing’s crop-advising experience totals more than 34 years and included positions as a dairy farm manager, farm supply manager, University of Wisconsin Extension agricultural agent as well as positions with DuPont Pioneer as an agronomist and account manager. Weihing currently serves a combined appointment with Bob’s Crop Center and Tri County Seeds and Chemicals.

Weihing’s career has spanned several new production initiatives including precision agriculture, biotechnology, and nutrient management. Precision agriculture initiatives continue to be a challenge across the rugged, hilly terrain of west-central Wisconsin, as unpredictable signal reception for both satellite, and now RTK applications, challenges implementation on many fields. The heavily dairy-oriented client base requires continued understanding of the nutritional value of grains and forages, along with field productivity. Weihing continues to mentored clients and colleagues on ways to adopt these practices in ways that best suit growers’ needs. As one client stated in his support letter: “Mark has a very good grasp on the different types of technology that is out there and he give us recommendations on what he thinks we our operation.”

As you expect, Weihing’s service to Wisconsin’s agricultural industry is outstanding. It includes eight years of service on the Wisconsin CCA board (five years as chair) and six years representing Wisconsin on the ICCA Board. His service to his community also deserves mention. He is chair of the church council and has been an active fire and EMS responder for more than 25 years holding positions as EMS captain, training officer, and chief of the local fire department. He had an active career in the Wisconsin Jaycees, including serving as president of the Marinette Chapter. While in Reedsburg, he to serve the community as district director, Outstanding Young Farmer Program chair, and secondary advisor to the president of the Wisconsin Jaycees. He was recognized as a JCI Senator and Wisconsin Jaycee Statesman.

Weihing recently completed his private pilot certification. In their spare time, Mark and his wife, Chris, try to keep up with seven grandchildren.

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Managing Nitrogen in Crop Production

**Audience:** agronomists, agricultural extension educators, nutrient management advisers and fertilizer salespeople, farmers, students in agriculture and environmental management, policymakers, and the public.

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**Peter Scharf**