The CCA program establishes a benchmark of professionalism and knowledge for practicing agronomists in North America. As the direct link between advancements in agronomy and the implementation of those principles on the field level, CCAs have proven their commitment, education, expertise, and experience to show their growers that they have gone the “extra mile” to provide them with quality advice.

As a CCA, you continue to develop your skills and knowledge throughout your career for the betterment of your growers and the agricultural industry as a whole. In turn, the industry recognizes the work of CCAs as essential to the progress of land stewardship, profitability, and conservation for production agriculture. That is why the American Society of Agronomy and the CCA Program make it a priority to highlight the achievements of those agronomy-focused professionals, like you, who separate themselves from already elite company. These accolades include The International CCA (ICCA) of the Year Award.

The ICCA of the Year Award is designed to annually recognize CCAs who deliver exceptional customer service, are highly innovative, have shown that they are a leader in their field, and have contributed substantially to the exchange of ideas and the transfer of agronomic knowledge within the agricultural industry. The award celebrates an individual’s level of proficiency.

Going Back to Commodity Classic!

The 2018 award recipient will again be recognized at the Commodity Classic. Most nominations are submitted by the growers and fellow agronomists and agri-sales professionals who CCAs work with, so it only seems right to showcase the award on a stage surrounded by those individuals at the Commodity Classic. The presentation of the award will be preceded by a learning session—“Leaving a Legacy on Your Farm through the Soil” (sponsored by ICCA, Nachurs Alpine Solutions, and The Fertilizer Institute). The 2018 Commodity Classic is in Anaheim, CA in late February. We are now accepting nominations:

- Nominations opened: Aug. 1, 2017
- Nominations initiated due: Nov. 1, 2017 at 4:00 pm CST
- Two reference letters and final nomination submission due: Jan. 8, 2018 at 4:00 pm CST

Consider nominating a CCA who truly deserves to be recognized for not only their accomplishments, but also for their impact on the community and on the people that they help on a daily basis. Submit your nomination at www.agronomy.org/awards. For questions about the submission process, you can contact Sara Uttech (suttech@sciencesocieties.org or 608-268-4948).

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