CropLife Ambassador Network seeks agriculture professionals to speak to classrooms

The CropLife Ambassador Network (CAN), a program of the Mid America CropLife Association, is seeking agriculture professionals to volunteer to speak to classrooms about the role agricultural technology plays in providing an abundant, safe, and economical food supply.

“It is an important function for our industry to reach out to people who are usually not exposed to agriculture,” says CCA Chris Williams, Account Manager at Rosen’s, Inc. and CropLife ambassador. “The student interest in agriculture is genuine, and it is very rewarding to provide them insight into our industry.”

Mid America CropLife Association’s mission is to provide scientific-based, accurate information to the public regarding the safety and value of American agricultural food production. The CropLife Ambassador Network applies science and social science to real life with volunteer ambassadors who work in today’s agriculture as scientists, farmers, and business professionals.

“CropLife’s ambassador program is a great way to connect with students and the community about aspects of production agriculture and the positive role CCAs play in it,” says CCA Thom Weir, Chair of the ICCA Board.

Mid America CropLife is currently seeking more volunteer ambassadors to help fulfill plentiful classroom speaking requests this year.

Topics for speakers include:

- Agriculture’s Abundance
- Careers in Agriculture
- FarmFueled: Biofuels
- Farmers: Stewards of the Land
- Farming and the Water Cycle
- Feeding Planet Earth
- The Buzz about Bees

For more information on becoming a volunteer CAN ambassador, visit ambassador.maca.org or email michelle@maca.org.

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