step before establishing this journal, however, could be to form a committee to do research on the need and the best possible way to set up a journal of this nature.

With the establishment of such a journal by the associated societies, the present journals of the societies may possibly lose some papers which ordinarily would have been published in them. One suggestion on how to resolve this problem was to allow people outside of the associated societies to publish in the journal. If the journal is established, maybe only 2 or 3 issues would be published the first year.

AMENDED ACTION: It was moved that the CSSA Board of Directors support the efforts of the ASA Executive Committee in the establishment of a journal on environmental quality with special effort in coordinating development with other agricultural societies; prior to proceeding with the journal. The motion was accepted by common consent.

The intent of the above amended action was to make clear the CSSA Board of Director's support of the ASA Executive Committee actions without influencing the Board of Directors of the other societies.

C901-900. TECHNICAL SUBJECT MATTER

C842. Variety Registration

The Variety Registration Committee felt that a new title would be more appropriate for the duties performed by this committee and that something broader to include more areas of activity would be more favorable. The new titles suggested by the committee did not meet with Board approval. It was suggested that the motion be sent back to the CSSA Committee for further consideration. If a more suitable name cannot be found, the present name will be changed to "Field Crops Registration".

(For more action concerning this committee see the minutes from the first Board of Directors meeting, p. 150.)

Report of Executive Vice President, 1 October 1969 to 30 September 1970

Introduction: From a personal viewpoint I might express concern over the fact that already another year has flown by, thus adding to my total number of years and increasing the generation gap between the younger generation and myself. On the other hand, I prefer to consider this period of time from the more positive approach; namely, from the standpoint of the society and its growth. Another wonderful year has been completed thus adding strength, stability, and responsibility to the society and the profession. It is in order that I summarize at this time some of the more important changes and activities during the past fiscal year beginning with 1 October 1969.

Membership: I am pleased to be able to report that the membership in our society continues to rise. In fact, the CSSA membership gain of 9.3% is probably the most significant gain in membership of any of the three associated societies. As evidenced in Table 1, the CSSA has gained 303 new members during the year, thus bringing the total membership to 3,326. Dr. A. W. Pauli, ASA membership chairman, and Mrs. Thelma Pankow of the ASA headquarters office staff once again deserve our thanks for their ceaseless efforts in membership promotion.

The gain in new members is encouraging and hopefully that membership curve will continue to climb upward. But, as I mentioned in my report only a year ago, we must continue our efforts to reach all crop scientists and scientists in related fields. Not only does the society need them, but I feel they have a need for the society.

In view of the rising cost of serving members and the cost of society publications, the Board of Directors has seen fit to establish a new rate of fees for CSSA life members for introduction in 1971. The requirements for life membership are now higher: an annual fee of $300.

Publications: Other than publishing the journal Crop Science, the governing bodies of the society thought it wise to limit CSSA's participation in new publication ventures. As a result, CSSA cooperated with ASA and SSSA in the establishment of Aerospace Science and Agricultural Development. This publication has experienced considerable sales demand since its completion.

Though CSSA must move cautiously in the publications area because of financial limitations, I feel that publications can bring two-fold benefits to the society. First, the Crop Science Society of America is an educational society; the printed word is one of its best educational tools. Secondly, CSSA had a slow start in the publications field because of finances; but, the sale of publications is a good way to give the society's financial position a boost. It is evident that I favor the publication function as one of the most important for which there is a demand as a society policy and activity.

The CSSA will become more deeply involved with publications in 1971. The Executive Committee has approved publication no. 2, entitled Drought Injury and Resistance in Crops, in the CSSA Special Publication series. The Executive Committee also approved cosponsorship with ASA and SSSA of two special publications in the ASA Special Publication series namely, Agronomy in a Changing World and Research Needs of the Seventies, which consists of combined papers from two symposia held at the 1970 annual meeting in Tucson, and Moving Off the Yield Plateau. CSSA will cosponsor with ASA a publication entitled Undergraduate and Graduate Education for the Future as another number in the ASA Special Publication series.

Our technical journal, Crop Science, led the way in subscription increase among the three journals of the associated societies with a 4.6% gain or 368 new subscriptions. This increase brings the total circulation to a new high of 4,468. The journal had an operating gain of $2,083, a most satisfying accomplishment. We are sure that most of you are aware of the lengthy discussions which have been taking place among the members of the three societies concerning the establishment of two new journals — one on agronomic education and the other on environmental quality.

In CSSA action concerning the journal on agronomic education, the Board of Directors endorsed publishing an annual supplement to the Agronomy Journal to handle papers dealing with agronomic education.

C901-1000. SPECIAL AND TEMPORARY COMMITTEES

ACS922. Committee to Work with ALAF

The Board of Directors discussed the role of CSSA in the development of closer working relations with ALAF. The ACS922 Committee proposed three main areas of cooperation activity. In brief, these areas are: 1) To improve and increase the dissemination of current scientific literature available to Latin American agronomists; 2) to implement special regional workshops, seminars, and short courses for Latin American agronomists; and 3) to initiate and conduct a visiting scientist program between the Latin American countries and the United States.

The Board felt that CSSA needed to develop closer ties with ALAF and that the proposed areas of cooperation would be steps in the right direction. However, the Board felt that this time CSSA could not financially involve itself too strongly in international affairs.

ACTION: It was moved that CSSA go on record as supporting the ASA Executive Committee in its efforts to attain the goal of closer working programs with ALAF. Seconded. Carried.

(See minutes of June 30-July 2, 1970 ASA Executive Committee meeting, published in the January-February 1971, Agronomy Journal.)

ACTION: The CSSA Board of Directors moved to make a recommendation to the Agronomic Science Foundation that it make its present funds available for the purpose of gaining closer working relations with ALAF.

The meeting was adjourned at 12:00 p.m.

Submitted by
Matthias Niely
Executive Vice President

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