As outgoing ASA president, I would like to thank all of the Society members for a memorable year! It was a pleasure to serve as your president and represent ASA at the many diverse functions that I have had the privilege to attend. In January, I started off with small feet, but they quickly grew!

Each year, the new Society presidents meet with staff in Madison and lay out what they would like to accomplish. Following are some of our accomplishments in 2013:

1. Updated mission and vision statements
   - **Mission:** Knowledge to feed and sustain the world.
   - **Vision:** ASA members will integrate and apply science to sustainably double agronomic production.

2. Updated strategic plan

3. Publications (in conjunction with CSSA and SSSA)
   - Digital Library (DL)—Advertised and publicized through numerous trips to trade and scientific shows. This has paid off with sales and commitments to buy the DL by national and international consortia.
   - Datasets/standards—Participated in a “Big Data” meeting held in Washington, DC in October, which has helped begin the dialog on publishing datasets and keeping our Society involved with standards development. Further discussions will be needed.
   - Spanish abstracts—exploring.

4. Membership/communities
   - Community engagement software was evaluated in spring 2013, and funding has been allocated to implement communications technologies to facilitate year-round interactions as part of the 2014 budget.
   - Spanish abstracts—exploring.

5. Certified Crop Advisers (CCA)
   - CCA education membership—Discussions among staff were held to determine ways this could be developed and how it would be implemented. Although nothing definite has been brought forward, this discussion will continue on how best to serve national and international CCAs.
   - 4R nutrient management and IPM for specialty crops were reviewed by the North America CCA board. 4R was incorporated into the ICCA exam. Specific within CCA is to be driven by a structure already exists and will be evaluated and implemented.
   - CCA community within a CCA community is to be evaluated and implemented.

6. Science Policy (in conjunction with CSSA)
   - PCAST (Presidential Council of Advisers on Science and Technology) task force report on “Agricultural Preparedness and the Agricultural Research Enterprise”—Appointed a task force and completed ASA, CSSA, and SSSA response to the report.
   - March Congressional Visit Days (CVD)—Successfully launched the Future Leaders in Science Award with nearly 100 applicants. The 2014 budget includes funds to increase graduate student participation. The International CCA program agreed to partner and support up to 10 CCAs participating in the CVD.

7. Outreach/K-12
   - Increasing resources available via web (in conjunction with CSSA)—Approved joint Career Corps Committee (first meeting was held in Tampa; merger of ASA and CSSA K-12 committees was held in Tampa).
   - FFA—ongoing discussions with FFA about its new Ag Career Network. FFA is very interested in partnering with the Societies so that students can learn about the professions.
   - Online education—Targeted practicing professionals with a webinar series sponsored by Pioneer (there were six sessions on production season topics, averaging 200 participants each); online courses (fundamentals in applied agronomy, 4R approach to soil and water quality, and precision ag for practitioners); and a webinar on cover crops sponsored by National Wildlife Federation.

America CCA board. 4R will be evaluated and implemented within CCA. Specific discussions will continue on how best to serve national and international CCAs.