The Social Media in Education/Extension Community is one that bridges many different disciplines as we focus on effective ways to use social media. As more of our stakeholders and colleagues begin to use this communication tool, our community continues to work together to identify the best ways to apply social media and teach others how it can be implemented.

At the 2013 Annual Meeting of ASA, CSSA, and SSSA in Tampa, we led a symposium that invited speakers from industry and academia to talk about how they used social media. At this year’s meeting in Long Beach, we will be expanding on this by leading a symposium entitled, “Twitter and Facebook and Blogs, Oh My! Using Social Media Effectively in the Land of Ag.” This symposium will include invited speakers who either use social media in teaching or in their Extension responsibilities. We will also be providing results from recent ASA survey research identifying ASA members’ perceptions and usage of social media for their professional activities. In addition, our community will be leading a poster session, co-sponsored by the Soil Education and Outreach Community, which will have a graduate student competition focused on novel ideas for using social media in teaching or Extension programming.

Our members range from those who are curious about using social media for their daily professional activities to those who are experts in their usage of this technology. If you have a similar perspective, please consider joining us to learn and share in this endeavor!

For more information about our community, please visit our website at www.agronomy.org/membership/communities/social-media-in-education-extension or contact Jason de Koff, Community Leader (email: jdekoff@tnstate.edu or twitter: @TSUBioenergy) or Melanie Bayles, Community Vice-Leader (melanie.bayles@okstate.edu).

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