**Membership**

Reinvest ASA Funds Will Sponsor *Thirsty Land* Film, K-12 Curriculum

Will there be enough water to survive? *Thirsty Land* is an exciting new documentary that tells the story of drought and its impact on agriculture, communities, and the global food supply. ASA member Fred Vocasek, CCA, applied for, and was awarded, a Reinvest ASA grant for ASA to be a sponsor of this important film and to create a K-12 curriculum to coordinate with the film about water use and agronomy.

Filmmaker Conrad Weaver has been traveling the country with his production crew capturing stories from farmers, scientists, agronomists, and others who are dealing directly with water and drought issues. “The story of drought needs to be told! Our global food supply and the very survival of humans depend on clean, abundant fresh water. I want to make the audience think about it every time they take a drink of water, enjoy a shower, or water their lawn.”

ASA’s funding will help with production of the film, which is already in development, as well as the K-12 curriculum. ASA is a Silver Sponsor.

**Inspiring Future Problem Solvers**

“We can’t prevent drought or make it go away, but we can try to adapt to its consequences,” says Vocasek, an agronomist with Servi-Tech. “Agronomists, scientists, and others who are dealing directly with water and drought issues. “The story of drought needs to be told! Our global food supply and the very survival of humans depend on clean, abundant fresh water. I want to make the audience think about it every time they take a drink of water, enjoy a shower, or water their lawn.”

An original objective of ASA’s Water Security for Agriculture Task Force was to increase awareness of the topics around water security among Society members through symposia and written papers (http://bit.ly/1TwPBtQ). Gary (“Pete”) Peterson, Rattan Lal, and others were instrumental in meeting that objective.