You and I are really lucky. We live at a time when there are so many tools and resources available to us in the sciences. With all of our digital technologies, we can connect with almost anyone in the world, whenever we want. We can share data and ideas almost instantaneously. We can contribute to the larger scientific community through all that we do. The opportunities are endless to tackle big problems and to build a knowledge base that is helping to make a real difference in people’s lives. It's a fantastic and privileged time to be a scientist!

What's even cooler is that we’re all doing our science in such unique and different ways. My stories are not the same as your stories, but they are all wonderful and have their own excitement, so wouldn’t it be great to share them whenever we can?

CSSA President’s Message
Telling Our Stories

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We ‘Need’ to Tell Our Stories

We’re often reminded that “should” communicate our science to help people understand why we, as crop scientists and to educate them on why our work has meaning in their daily lives. We’re told that telling our stories can help gain support for more funding to counter the anti-science rhetoric that often permeates the airwaves. These are fine reasons, but I would argue that you and I also “need” to share our stories for ourselves. We need to do it to appease our souls.

We humans are social creatures. Part of our nature involves telling stories. People like to hear them. They like to pass these stories on to others. I think there are many people who enjoy science and learning about science—and an interesting science story can and should be as good as any other.

Healthy crops grow from healthy soil. AMS is proud to introduce four new mini soil probe kits. These kits offer you a small, compact solution for your soil sampling needs. All of the components are interchangeable...