Membership

The 2014 Annual Meeting: 99 Reasons to Be in Long Beach this November

This is the fourth in a series of informational articles on your member benefits.

The ASA, CSSA, and SSSA International Annual Meeting has something for everyone, and this year’s meeting is no exception. Members in industry, government, and academia will come together 2–5 Nov. 2014 for four days of the latest research, networking, technical presentations, awards, career development activities, and so much more. Visit www.acsmeetings.org now to register and reserve housing, and stay tuned for News Flash updates as we finalize the details. Then while we’re counting down to November, take a look at our list of 99 reasons for you to join us in Long Beach.

1. Connect with colleagues—new and old
2. Hallway conversations
3. Members save on registration—professional members save $220; emeritus, student, and early career members enjoy even deeper discounts
4. Long Beach at sunrise with the Fun Run (5K run/walk)
5. Opening keynote—Jeff Raikes, Bill & Melinda Gates Foundation
6. See the latest scientific equipment, supplies, and services in the exhibit hall
7. Meet HQ staff
8. Workshop: SNP/Variant Analysis with Galaxy
9. Hang out in the Society Center
10. Browse and buy publications with a special Annual Meeting discount
11. Digital Library demonstrations
12. Find your next job in the Career Center
13. Share ideas—connect and collaborate
14. Meet and greet the Science Policy Office staff
15. Opening reception in the exhibit hall
16. Recognize excellence at the SASES club poster contest
17. Broaden your scope
18. Win a cash prize playing the Passport Game
19. Take a turn on the Rainbow Harbor Ferris Wheel
20. Participate in your SSSA division meetings
21. The science
22. Dig into a local box lunch on the Urban Farm Tour
23. Earn CEUs
24. Lunch and Learn sessions with late-breaking topics
25. Face-to-face committee meetings
26. Mingle at the Grad Student Social—Saturday night
27. NEW! Free one-on-one Career Consultations in the Career Center
28. Intros to colleagues and students
29. Ride the Pelican Pier Carousel, a short walk from the convention center
30. Grad student programming and leadership conference
31. Information Exchange for Industry and Consulting Members Special Session and Social
32. Ride the Pelican Pier Carousel, a short walk from the convention center
33. The science
34. CSSA plenary—Jeff Raikes, Bill & Melinda Gates Foundation
35. Use your hashtag on with the Social Media Contest
36. Hire an employee in the Career Center
37. Gain experience and earn cash as a student intern
38. First annual photo contest with prizes
39. Awards breakfasts—recognize colleagues or receive an award yourself
40. Support your SASES club at the Presidents’ Trophy Competition
41. SSSA Plenary—Diana Wall, Colorado State University
42. Hello? Long Beach in November!
43. Presentations from high-profile scientists
44. Tell your story of soil at the International Year of Soils (IYS) booth
45. Learn about certification programs
46. Meet potential employers at the Career Fair

“The Annual Meeting provides a first look at new research from colleagues and sparks ideas on directions in research. It also provides insight on how to keep teaching fresh and relevant by highlighting recent advances and providing details on how to apply these new findings and techniques.”

David Lindbo, Past President of SSSA

2013 Stats

- Total Attendees: 4025
- Grad Students: 949
- Undergrads: 298
- Presentations: 3047
- Exhibitors: 72
- Countries represented: 99

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47. Get sand in your toes with a walk along the beach
48. Exhibitor product demonstrations
49. Workshop: Introduction to Bioinformatics Analysis with Galaxy
50. Present your research
51. Panel discussion on career opportunities for grad students
52. Experience the Mohave Nature Preserve on the Desert Pedology, Land Use, and Wild Lands Tour
53. Participate in your CSSA division meetings
54. Attend poster/oral presentations
55. SASES brunch and keynote
56. Promote your company with a sponsorship
57. Take a short coastal drive to the Bolsa Chica Conservancy
59. Find, or become, a mentor at the Grad Student Networking and Mentoring Session
60. I “heart” Soil stickers—now in 11 languages!
61. Early career programming
62. Science Policy Grad Student Luncheon
63. Fresh environment—fresh perspective
64. Find your summer internship in the Career Center
65. Workshop: Statistical Training for Forage and Grazing-lands Researchers
66. Make a hole in one at the Steigler Fellowship Golf Fundraiser
67. Meet Society managing editors
68. Take a stroll on The Queen Mary
69. Career development opportunities
70. Get acquainted with Dinner for Six
71. Innovations in Organic Food Systems for Sustainable Production and Enhanced Ecosystem Services (two-day pre-conference)
72. Get your feet wet on the Southern California Aquaponics and Aquaculture Tour
73. Students save time and $ with a visit to the Graduate School Forum
74. Spin the wheel at SSSA’s K-12 booth
75. ASA Plenary—Barbara Burlingame, nutrition scientist
76. Grad Student Elevator Speech Contest
77. Gain new perspectives
78. Take a journey of discovery at the Aquarium of the Pacific
79. Undergrads have Pop with the Presidents
80. Learn more about the Agro-nomic Science Foundation (ASF)
81. Discounted rates on hotel reservations
82. Take a side trip to the Long Beach Museum of Art
83. If you’ve read this far, we’d like to buy you a cup of coffee in Long Beach! Visit www.acsmeetings.org and register to win a $20 Starbucks gift card. But hurry—you must register by 31 July to be in the drawing
84. Workshop: Overcoming the Challenges of Below-ground Fine-Root Research
85. Support up-and-coming scientists at the SASES Speech Contest
86. Get involved with the Gateway Scholars Motivational Program
88. Float your boat on the SASES Riverboat Cruise
89. Be true to your school at the University Receptions and Mixers
90. New and improved MySci Meetings app
91. Food for thought at the Women in Agronomy, Crops, Soils, and Environmental Sciences Workshop
92. Wow them at the SASES Quiz Bowl
93. Salty ocean breezes
94. Participate in your ASA Section meetings
95. Career advancement
96. Workshop: Next-Generation Sequencing Methods for Microbial Community Analysis
97. Soak up some local flavor with the Explore Long Beach Tour
98. Closing Keynote—Randy Olson, scientist-turned-filmmaker
99. The colorful cacophony of a sunset over the Pacific

“For me the best part of the meeting typically is all those interactions that happen in the hallway... seeing people that I haven’t seen and catching up with them and initiating some collaborations.”

Ellen Bergfeld, CEO of ASA, CSSA, and SSSA

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