JNRLSE Editorial Board Minutes for 2012

A335.1 JOURNAL OF NATURAL RESOURCES AND LIFE SCIENCES EDUCATION
EDITORIAL BOARD

The Journal of Natural Resources and Life Sciences Education (JNRLSE) Editorial Board met on Sunday, 21 Oct. 2012 in Cincinnati, OH. The meeting was called to order at 1:00 p.m. by the Editor and Chair, Dr. Rob Rhykerd, and introductions were made. Retiring Editorial Board members were recognized: Ed Deckard, Mike Fidanza, Jeff Holland, Nick Jordan, Paul Porter, and Ekpo Ossom. New member, Dr. Mary Savin, was welcomed.

Introductions were made. Those present were:
Rob Rhykerd, Editor
Warren Dick, ASA Editor-in-Chief
Mark Mandelbaum, Director of Publications
Susan Ernst, Managing Editor
Brett Holte, Submissions Manager
Associate Editors:
   Wendy Greenberg
   Clay Robinson
   Ken Smiciklas
   Ben Wilson
   Ed Deckard
   Andrew Manu
   Julie Howe
   Mary Savin

Publications Director Report—Mark Mandelbaum

1. Digital Library. The Digital Library went live in July 2012 (www.dl.sciencesocieties.org). Responses from both Members and Institutions have been very positive. Approximately $70K in (new) Digital Library revenue from Institutions has come in since July. Members of the Societies can subscribe for $89 a year. Information about the Digital Library will be sent with all Members’ renewal forms for 2013.

2. Page Charges/Eliminating Print. The Boards of the Societies have approved eliminating print copies of the journals beginning in January 2013. All subscribers will be given the opportunity to subscribe to the electronic version or to convert their subscriptions to the Digital Library. If a Member insists on print, we will make that available via print-on-demand for a premium. The savings realized by not having to print and distribute will be used to significantly reduce page charges. The new page charges as of 1 Jan. 2013.

3. Just Published. This is a new feature for the journal. It allows for a paper to be officially published weeks, sometimes months before traditional publication date. It results in faster turn-around and publication.

4. Single Manuscript-Tracking Application. We have almost completed the migration of all works to the ManuscriptCentral software. Previously, the separate systems was inefficient and costly. Having two separate systems was inefficient and costly. The new system will save administrative and time and will result in faster turn-around and publication.

5. Financial Performance. (through the first 8 months of 2012 vs. 2011). For NSE (Natural Sciences Education): Financial performance down by about $40K compared to 2011. There is about $30K in marketing and promotion-related costs, and revenue is down by about $9K.

Managing Editor’s Report—Susan Ernst

Production. Production of Volume 41 (2012) JNRLSE is nearing completion. The journal is electronic and the issue is published at the end of the year. The issue is typeset and printed in-house. A summary of articles published, total pages, and average length of last 5 years is shown in Table 1.

Journal Title Change. During an Editorial Board conference call in June 2012, it was decided to change the journal title to: Natural Sciences Education. The ASA Board approved the new name on 2 Aug. 2012 to take effect 1 Jan. 2013.

New for 2013. The journal will be online only (no print) starting in 2013. There will be no page charges for papers accepted in 2013, approved by the ASA Board for all the A-C-S journals. They have been in anticipation of the Digital Library bringing in revenue for the society. For NSE: No charge for members/nonmembers.

Journal Website. JNRLSE was added to the publications website and is now located at: www.agronomy.org/publications/jnrlse. The site is updated throughout the year and one printed copy is published in December. The site is handled in-house by the managing editor and the IT department.

is hoped that by next year, sufficient new Digital Library revenue will enable us to eliminate all page charges.