On September 15th, 1931 the Chairman of the Committee addressed a memorandum to each member of the Committee. Replies were received from Messrs. Whitson, P. E. Brown, J. Gladden Hutton and L. A. Wolfanger. No replies were received from Messrs. H.H. Bennett, and Howard C. Smith. Your Chairman is unable to be in attendance consequently any report that he makes must be a summation of reports received by correspondence. Professor Wolfanger has been asked to transmit a brief paper to Mr. O’Neal.

Dr. P. E. Brown states that the methods followed in Iowa for securing publicity for our soil survey include the following:

(1) A state soil survey report for each county containing soil map and description of soil types and explanatory data on the chemical composition and results of field and greenhouse experiments together with recommendations for the management of the different soils.

(2) Following the publication of the report, a series of meetings in the county are arranged by the county agent in cooperation with the Extension Service at which meetings the maps and their use are explained. These meetings have been very popular.

(3) Publicity for the survey through the daily press, farm press, et cetera.

(4) More than 100 soil experimental fields located on different soil types serve as a tie-up between the work of the institution.

(5) An annual short course on soil and land valuation for land appraisers, county agents, bankers, mortgage men and some farmers.

(6) Some emphasis on the soil survey at the annual Farm and Home Week.

(7) Soil survey exhibits at the Farm and Home Week, State Fair and County Fairs.